

**Embargoed for Release until March 10, 2022, San Francisco Bay Area**

**Concerts:** Friday May 20, 2022 at 7 PM in Berkeley; Saturday, May 21, 2022 at 3 PM in San Francisco, Sunday May 22, 2022 at 3 PM in Livermore

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**General Information:** Website: <https://www.sffiddles.org>, Email: publicity@sfscottishfiddlers.org.

**Publicity Photos:** Hi-Res Concert Poster downloadable at <https://www.sffiddles.org>

**Word Count:** This press release = 434 words. Other length edited versions available at EPK tab at <https://www.sffiddles.org>

***San Francisco Scottish Fiddlers Bay Area Multi-Cultural Music Ensemble Presents Lively Program With Acclaimed Fiddler Alasdair Fraser***

Friday May 20, 7 pm, First Presbyterian Church, 2407 Dana St, Berkeley, 94704, Saturday, May 21, 3 pm in San Francisco at Salesforce Ampitheater, 65 Minna St, San Francisco, 94105, Sunday, May 22, 3 pm at Bankhead Theater, 2400 First St., Livermore, 94551. Ticket information at <https://www.sffiddles.org>. Check each venue's website for up-to-date COVID precautions.

Imagine a concert experience that creates such connection and joy between musicians and audience that you spontaneously tap your toes and maybe dance in the aisles. All ages, come as you are and join us for contemporary and traditional tunes, songs, and dances from Scotland, America, and beyond. Led by acclaimed fiddler Alasdair Fraser, a lively collaboration of musicians, dancers, and singers form a multi-generational multi-cultural string band that creates concert magic unlike anything you've experienced before.

If you like the stirring soundtracks of *Outlander*, *Braveheart* or the Celtic dance tunes from *Titanic*, buy your tickets now <https://www.sffiddles.org> to be in the right place at the right time. Saturday's Salesforce performance is by donation only.

The San Francisco Scottish Fiddlers formed 36 years ago when small group of Bay Area friends gathered to play traditional and modern Scottish tunes together. As they attracted others into their circle, they decided to share their music in public concerts. These have grown into an annual event that brings their joyful enthusiasm to various venues in the greater Bay Area.

When these friends got a bit older and had kids who learned to play, thus began an inter-generational performing group that makes no distinctions for age or status as a professional or amateur. As their circles grew ever wider, they naturally incorporated the music of their American roots and those of international influences as well. Several of the kids who grew up in the group have been inspired to become professional musicians.

Current members are a mix of professionals and amateurs of all ages. Their one musical imperative, regardless of the tune or tradition, is never to be boring. They accomplish this without auditions or competition. They are an inclusive community that focuses on the joy of making music together.

The San Francisco Scottish Fiddlers have small groups that currently perform around the Bay Area farmers markets, fairs, and highland games. They were featured in the award-winning documentary, *The Groove Is Not Trivial*, (<http://www.thegroovemovie.com>). The San Francisco Scottish Fiddlers is an affiliate of The Scottish Fiddlers of California, a registered 501(c)3 organization, #95-4063752.